



YOU'RE INVITED

BLOCK PARTY

THURSDAY, SEPT. 10
11 a.m. – 2 p.m.
MARKET SQUARE

Join us for the official kickoff of the United Way Campaign
at the Annual Block Party with our friends at Visit Knoxville.



\$10 lunch

Hot dog, chips,
and Ham n'
Goodys cookie



WDVX
Blue Plate
Special LIVE



Connect
with local
organizations



Surprise
celebrity
appearance

FRED'S
AROUND THE CORNER

Fred's Around the Corner | 11 a.m. – 2 p.m.

FREE water and non-alcoholic beverages, along with access to restrooms.

Campaign Kickoff Week



Tuesday, September 8 | 5 – 9:30 p.m.

20% of sales go to the United Way campaign
when you mention **United Way of Greater Knoxville.**

Downtown location only: 445 S. Gay St. Ste. 105.

Visit uwgk.org/campaign to learn more.