



ANNUAL REPORT 2022

UNITED WAY OF GREATER KNOXVILLE

unites people and resources to strengthen communities
and solve systemic issues.

OUR IMPACT

We convened 3,000 people and organizations
to learn, network, and collaborate to solve
complex issues in our communities.

FOOD SYSTEMS

- 509 organizations mapped and 150+ individuals engaged in our food systems work
- 4k locally-grown tomato plants were distributed through our Great Tomato Project
- \$2 million was leveraged to enhance food security in our communities

EARLY CARE & EDUCATION SYSTEMS

- 850+ community members and 40+ organizations engaged and convened around early care and education
- 700 hours were spent in a community-wide strategic planning process create the Bright Steps Action Plan - a comprehensive approach to supporting children's well-being and development from birth to age 8
- \$4.5 million grant was secured for 3k students to receive high-dose, low-ratio tutoring

HOUSING SYSTEMS

- 189 clients attended our Launch Point Class that teaches life and job skills for people experiencing homelessness
- 75 stipends were provided for youth to attend the Homeless Youth Council Meetings
- \$390k in rent-value housing assistance was given through our House Knox program, serving 68 households

ECONOMIC MOBILITY SYSTEMS

- \$25 million state grant was received to develop the East Tennessee Collaborative
- With community partners, we're working with families to reduce poverty, increase economic opportunity pathways, and enhance social supports using a relational, comprehensive, and evidence-based approach

GRANTMAKING

We distributed \$7.8 million in grants to local nonprofits. 268,252 total community members were served by our nonprofit grantee partners (a 54% increase over the prior year!)

119,171 individuals participated in healthful activities

5,820 participants accessing affordable mental health services

36,149 families and caregivers with better access to childcare resources

6,511 individuals provided with basic needs assistance

Total touchpoints: 494,866 - 65% of the Greater Knoxville area population

100 YEARS OF SERVICE

In 2022, we celebrated a century of bringing people together to
create lasting change that will improve lives in our community.



UPWARD SUMMIT

We held our first UpWard Summit, empowering nonprofits to share best practices, learn from each other, and inform the vision of what Knoxville can become.



CHANGEMOBILE

A literal vehicle for change, the Changemobile was present at 68 events as a command center and a volunteer and event hub.



HACKATHONS

Our Hackathons for Food Security and Early Care and Education gave Knoxvilleans the opportunity to unite in partnership to design solutions that address some of our most pressing community issues.



CHANGE AWARDS

We honored the incredible efforts of our region's most dedicated change makers at the first ever annual Change Awards.

POWERED BY UWGK

ALLIANCE FOR BETTER NONPROFITS

- 360 nonprofit member organizations
- 650 people engaged in 60 trainings and networking events
- 50 consulting projects completed

VOLUNTEER EAST TENNESSEE

- 18,113 volunteers engaged with nonprofits
- 72,452 volunteer hours completed
- \$1.9 million value of volunteer hours invested in our communities

2:1:1

- 18,000+ calls
- Top three areas of need: housing, food, and utilities



United Way of Greater Knoxville is part of United Way Worldwide, the largest charitable organization in the world. Through more than 170 programs with 75 agencies, UWGK is an innovative problem-solver and facilitator of social change.

We are dedicated to creating a more equitable Greater Knoxville region with stable housing, financial security, quality early care and education, access to food, economic mobility, and more.

For more information, visit
www.uwgk.org.